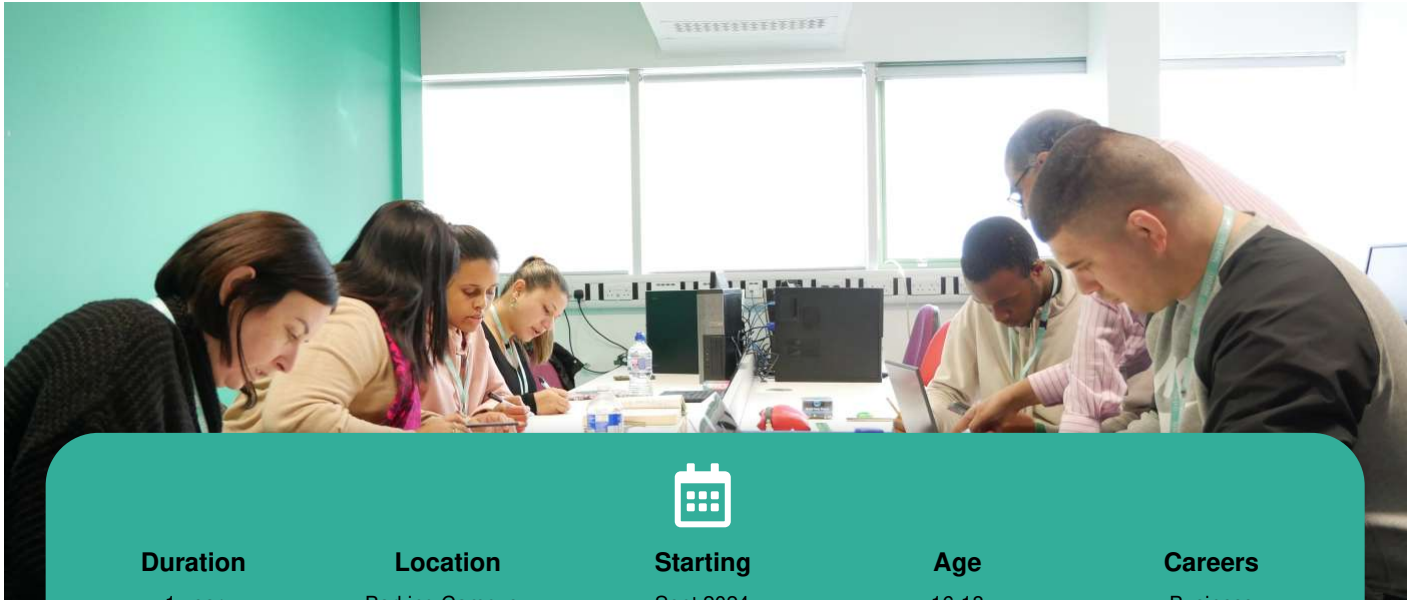


Level 3

Business

BTEC National Extended Diploma



Duration

1 year

Location

Barking Campus -
Technical Skills Academy
Rush Green Campus

Starting

Sept 2024

Age

16-18

Careers

Business

Course fees per year

AGE 16-18

FREE

Contact us to discuss what Financial support is available.

Overview

Are you looking to start your own business or do you want to progress to higher education in business and management?

This two-year course is designed to provide you with the business skills you'll need for success in further study or employment.

You'll gain real work experience alongside your studies. Through a host of entrepreneurial initiatives and competitions, you'll develop employability skills enabling you to unlock your talent, develop your business ideas, enhance new-found confidence, and boost your academic attainment.

What you'll learn

You'll study the following mandatory units:

- Developing a Marketing Campaign
- Personal and Business Finance
- Principles of Management

- Business Decision Making
- Exploring Business
- Managing an Event
- International Business

You'll also be able to choose from the following optional units:

- Recruitment and Selection Process
- Team Building in Business
- Investigating Retail Business
- Creative Promotion
- Pitching for a New Business
- Work Experience in Business (Supported by Career Ready UK)

Assessments / Exams

You'll be assessed by exams and assignments on this course.

Entry requirements

You will need to have GCSE Maths, English Language and two additional subjects at grade 4 (C) or above.

As part of the application process you will also be asked to explain why you want to study this course, so that we can ensure any course offer made aligns to your career goals.

What this course leads to

The BTEC Level 3 National Extended Diploma in Business is a great option if you're looking to progress to university, employment or higher level apprenticeships.

Visit this course on our website: <https://barkingdagenhamcollege.ac.uk/find/courses/0000011102>

For further information please contact the college: <https://barkingdagenhamcollege.ac.uk/contact>