



Business Enterprise

BTEC Technical Diploma



Course fees per year

AGE 16-18

FREE

Contact us to discuss what Financial support is available.

Overview

As part of this Business Enterprise course you'll gain real work experience by taking part in entrepreneurial and charitable projects, fundraising events and business competitions.

You'll also develop transferable practical and technical skills, attributes and behaviours so you can progress onto further study or employment.

What you'll learn

On this course you'll learn about:

- The Business Enterprise Environment
- · Researching a Concept for a New or Revised Product or Service
- · Promoting and Financing an Enterprise Idea
- Planning and Pitching an Enterprise Idea

Assessments / Exams

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You'll need to complete three assignments as part of this course and there is one external exam.

Entry requirements

You will need to have GCSE Maths, English Language and two additional subjects at grade 3 (D) or above.

As part of the application process you will also be asked to explain why you want to study this course, so that we can ensure any course offer made aligns to your career goals.

What this course leads to

On successful completion of this course you could progress onto a Level 3 Diploma in Business.

Alternatively, you could progress to a Level 3 Apprenticeship or employment as marketing research assistant, business development advisor or sales assistant.

Visit this course on our website: https://barkingdagenhamcollege.ac.uk/find/courses/0000010947

For further information please contact the college: https://barkingdagenhamcollege.ac.uk/contact

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