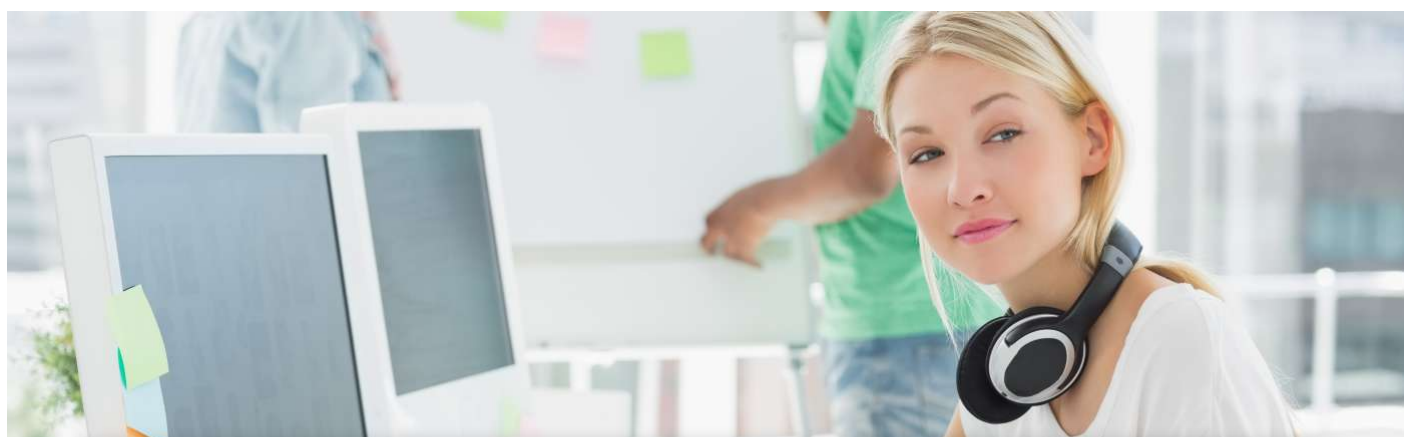


Level 3

BTEC Level 3 National Extended Diploma in Creative Media Practice - Digital Graphic Design Pathway

BTEC National Diploma



Duration	Location	Starting	Age	Careers
1 year	Rush Green	Sep 2021	16-18 Adult 19+	Graphic design

How much does this course cost?

AGE 16-18

FREE

ADULT 19+

£6,000

The above fees include tuition and exam fees.

You may be eligible for an Advanced Learner Loan to help with the course fees. Contact us to discuss what Financial support is available.

Overview

This course is great for students wanting to progress into the graphic design industry and other related industries.

What you'll learn

The breadth of optional content in this qualification allows learners to widen their opportunities to progress to several different higher education courses.

Core Units include:

- **Exploring and Developing Creative Media Skills:** includes an exploration of the fundamentals of creative media

practice from a graphic design perspective developing practical skills. You also undertake a graphic design project combining all your skills developed whilst taking this course.

- **Advanced Creative Practice:** includes Personal progression which will help you to develop your understanding of industry, employment roles and higher education routes within the graphic design industry and creative pathways. You will also develop skills in creating a graphic design proposal for a response to an industry relevant brief.

Whilst on this course you will develop skills in problem solving, technical skills, professional practice, communication and the ability to be able to inform ideas.

Assessments / Exams

You will complete practical assignments and develop your theory, skills and knowledge 100% internally assessed and through a portfolio of work.

A typical week

Three days a week on campus working in a designated film studio and classrooms on site with some online learning.

Entry requirements

4 GCSEs at grade 4 or above including English and Maths.

What this course leads to

The primary focus of the Level 3 Graphic Design Pathway is to progress into employment and higher education across a range of roles within the industry. Jobs that are available in these areas include:

- Graphic Designer
- Illustrator
- Concept Artist
- Artworker
- Creative Lead
- Exhibition Designer
- Advertising

Visit this course on our website: <https://barkingdagenhamcollege.ac.uk/find/courses/0000011076>

For further information please contact the college: <https://barkingdagenhamcollege.ac.uk/contact>