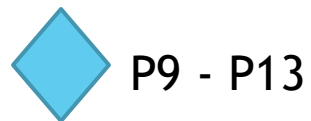


Celestin Makangala

Unit 5 / task 2

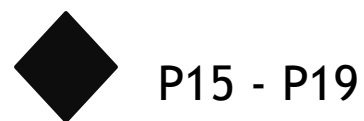
POPAI
competition



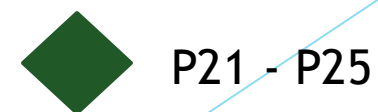
Desktop accessories
product



Art
movements



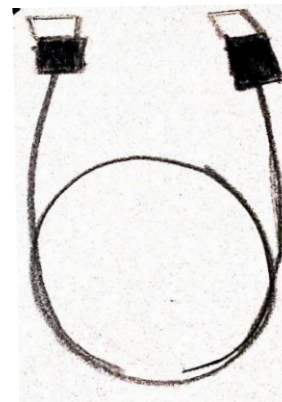
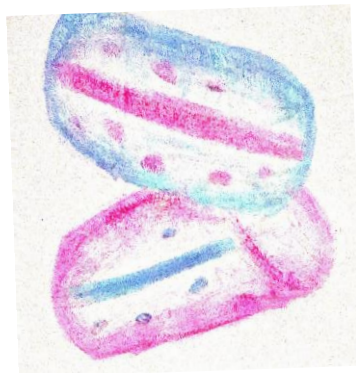
Glow
festival



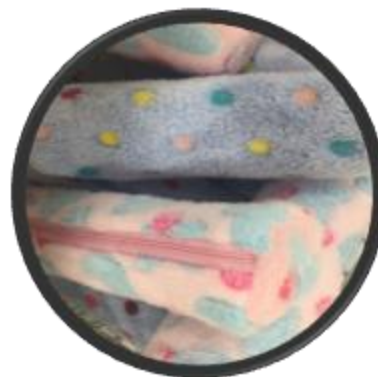
Primary research



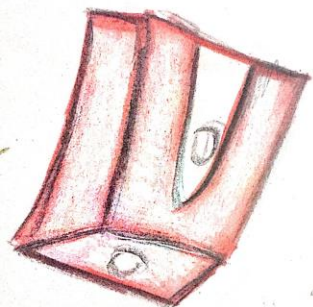
Draw backs of desktop accessories from stores



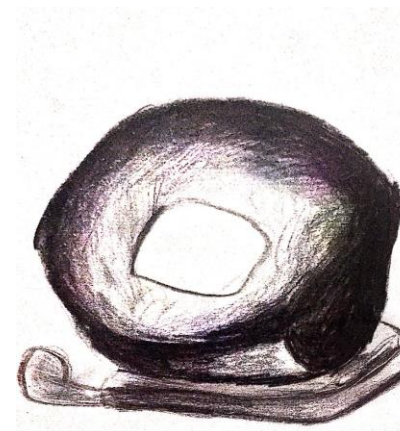
Drawings based on Pictures from primary research.



Most of these accessories are basic and needs to be more attractive



Decided to take pictures of these because there mostly used as a desktop accessory



3d models

These are my 3d models of two of my best designs.



In order for me to make these I had to use foam board and blue foam and sanding paper



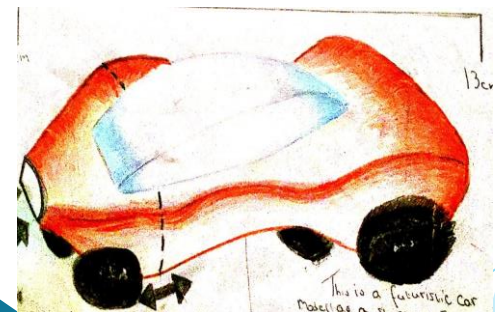
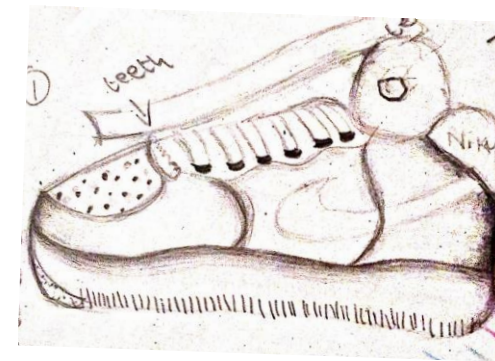
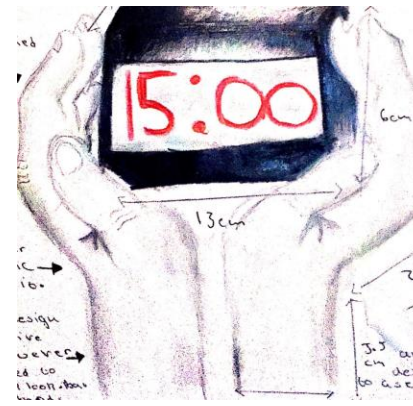
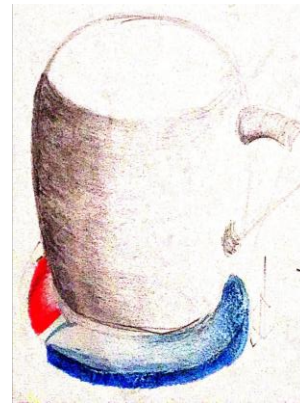
After that I put pav glue on my models and let it dry



Then I used blue and red paint to paint the foam bored



Concepts



These designs are eye catching and different and would grab people's attention

These are my concepts that had recreated.
For example I decided to design a skull lamp.

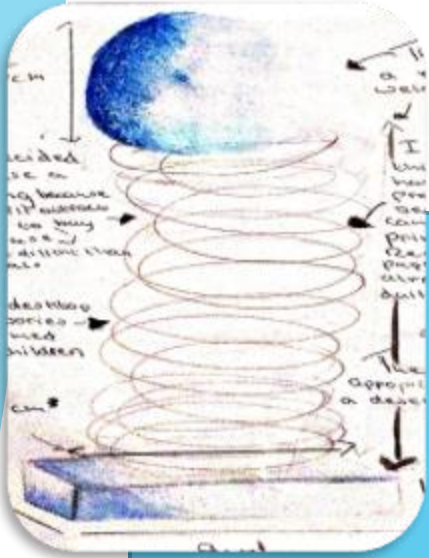
The original design was quite dull so I decided to the complete opposite.

These desktop accessories are aimed at children

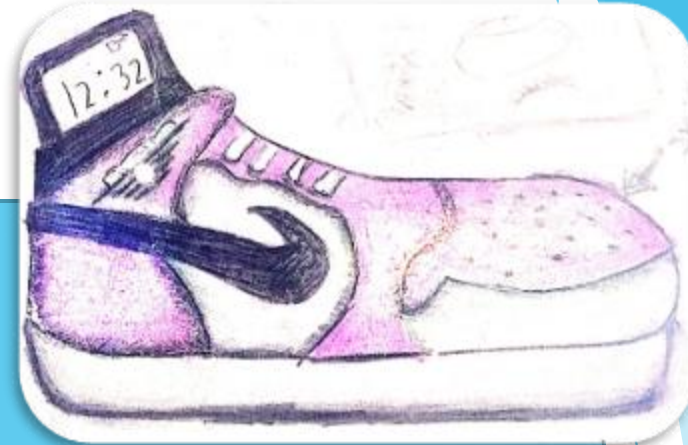
Inspiration



Desktop accessories



This is a design of a paper weigh with a spring and a cuboid box

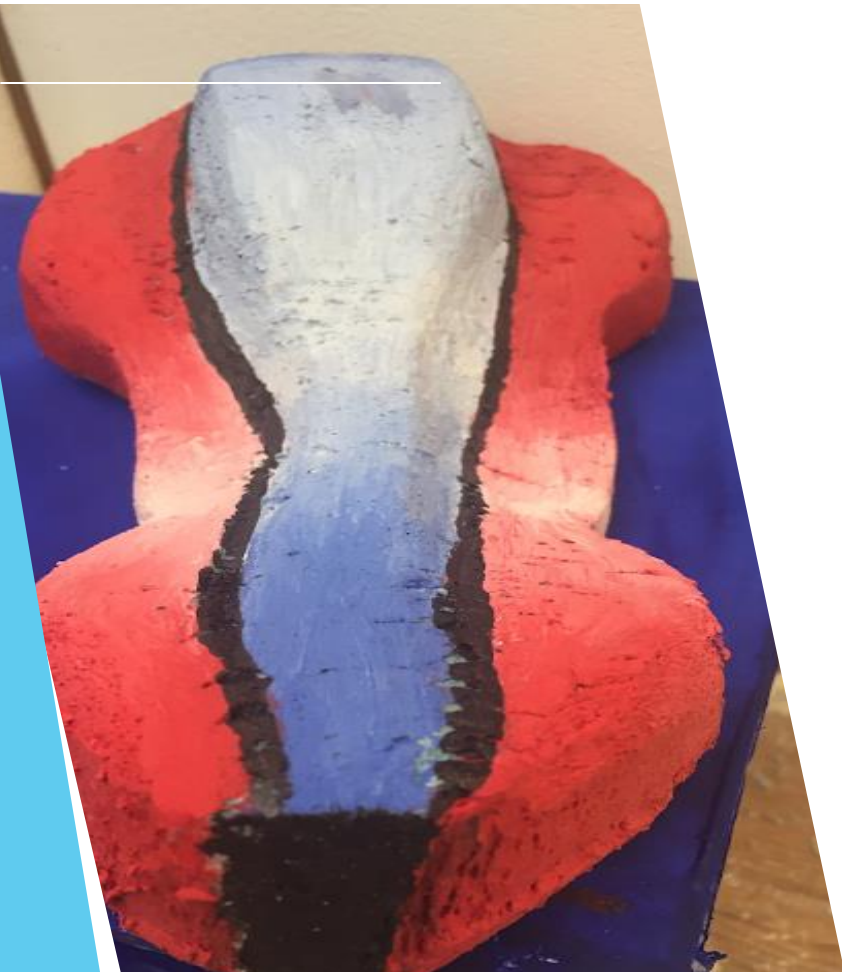


This is a usb charger that is designed as a shoe

This is a pencil pot that is designed as a frog this is different and will attracted a children



Final model



► I decided to use this as my final model because its different and unique and easy to make.

This is a sharpener that is designed as a car.
I wanted to do this because it would grab peoples mostly children

justification

I have chosen this work because it demonstrates my idea developments, my inspiration for my concepts, and sketch ups which are my all of my best works of the year just in these five slides. For example in slide 3 you can see that I have chosen to display my primary research in my portfolio because it shows collect data directly, rather than depending on data collected from previously done research's which is important because it shows what I have involved in the collection of my original data. I also knew that laying the photographs of my primary research, concept and models that I have directly taken would have aimed for the brief. The concepts was very different and unique I wanted them to stand out and grab peoples I attention. I thought that this would be this will happen if there are been put on these 4 slides.

Secondary research:Popai competition



Inspiration sketches



This is a window display of just suit jacket in different colors



This is a window display of clothes hung from the ceiling with a colorful knitted carpet



This is a Pepsi rugby player made out of Pepsi card board boxes box's



This a human size Pepsi can that has a hole in it in the hole it has smaller Pepsi can



This is a Malteser's display it has access for people to take a pack to buy



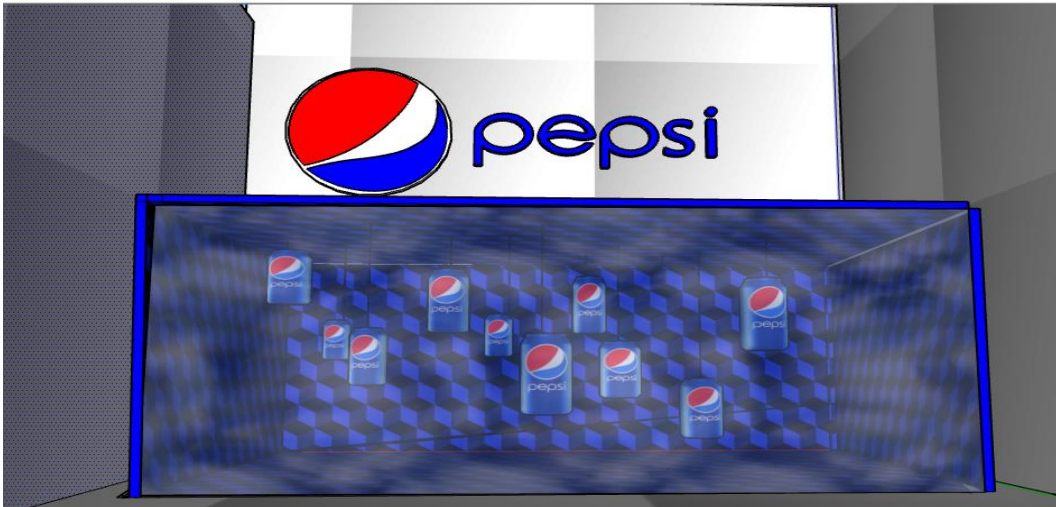
This is Malteser's display that has giant Malteser's around this display

Concept

This is a window display of Pepsi can hanging from the ceiling. The string are transparent to give an illusion effect as if its floating.

In my google sketch up decided to change the logo instead of putting in the window on top of the window display .I also wanted to put patterns in the window the display wall paper

I used card board, blue paint ,blue foam, a scalpel ,and red paint To put this model together. The material I used was card board and blue foam

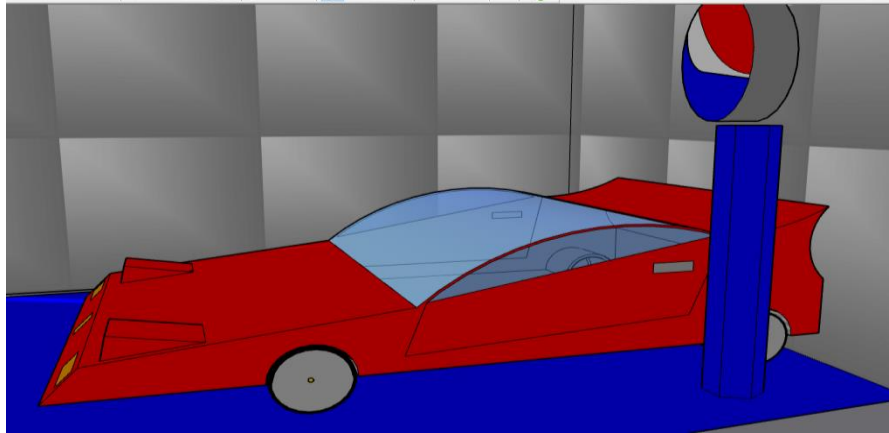
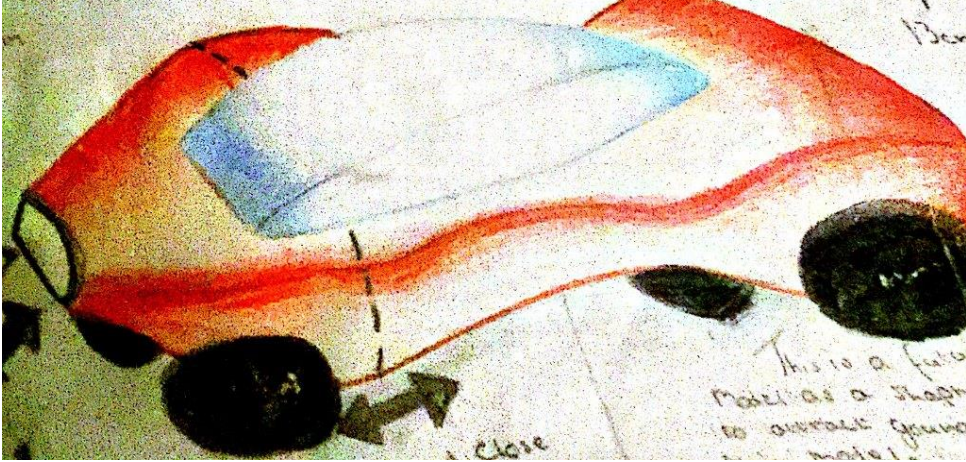


Concept

This is a Pepsi display that is car freezer to put Pepsi cans in side to make it cool

This is my sketch designed in google sketch up .I decided to put a Pepsi pole next to make sure people know that it is a Pepsi display

I had to use sand and sanding paper to get the form and blue foam also blue paint, red paint for the color and hot wire for the outline line of this shape.

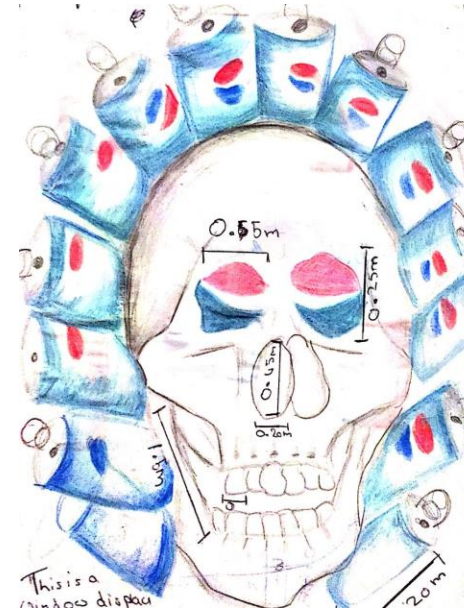


POPAI Competition

designs are made
some research and I
came out with
designs
that are mainly for
people that loves
sport
objects.



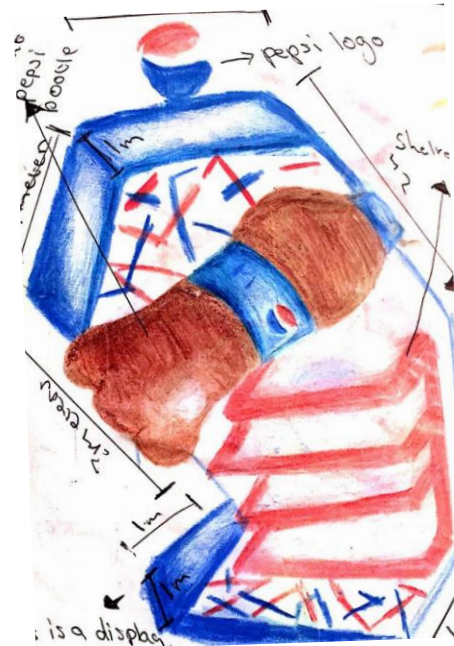
This is a design of a
Pepsi display. This
displays is an illusion
of Pepsi cans
collapsing.



This is a window
display of Pepsi
cans around the
outline of a skull



This is a window
display of a human
size Pepsi can
hovering. Rings
around it that
spins



This is a display of a
human size Pepsi
cans that has
shelves for Pepsi
cans



POPAI competition

This design is a Pepsi station that has shelves. And works like a petrol station



This is a design of a display that has shelves to dispose Pepsi cans. Has devil wings and horns



This display has a spring coming out a human size Pepsi can. It also has shelves



This is a design of a display of a Pepsi cans formed as a ruby player.

Justification

I chose this work to portray on these 5 slides because it shows the developments of concepts as I thought it showed potential to reach the aims of the brief to a high standard. These concepts use a various different techniques of colour to create this visual contexted which would attract people. I wanted people to be attracted to these 5 slides as well. My 3d models suggest my skills in creating models with different types of materials and equipment's and my sketch ups suggest my computer skills you can see in slide 10 and 11. In slide 9 it demonstrated this shows data has been used however it's been used without using original data but The use of other people's work to get inspiration and knowledge. Also using their ideas to develop my own. I chose to put this as one of my slides because it shows Ambition

Art movements

This my own type design
of performing arts

performance art is a
performance presented to
an audience within a fine
art context, traditionally
interdisciplinary.



Art movements

This is my own pop art design

Pop art is presented as a challenge to traditions of fine art by including imagery from popular and mass culture, such as advertising, comic books and mundane mass-produced cultural objects.

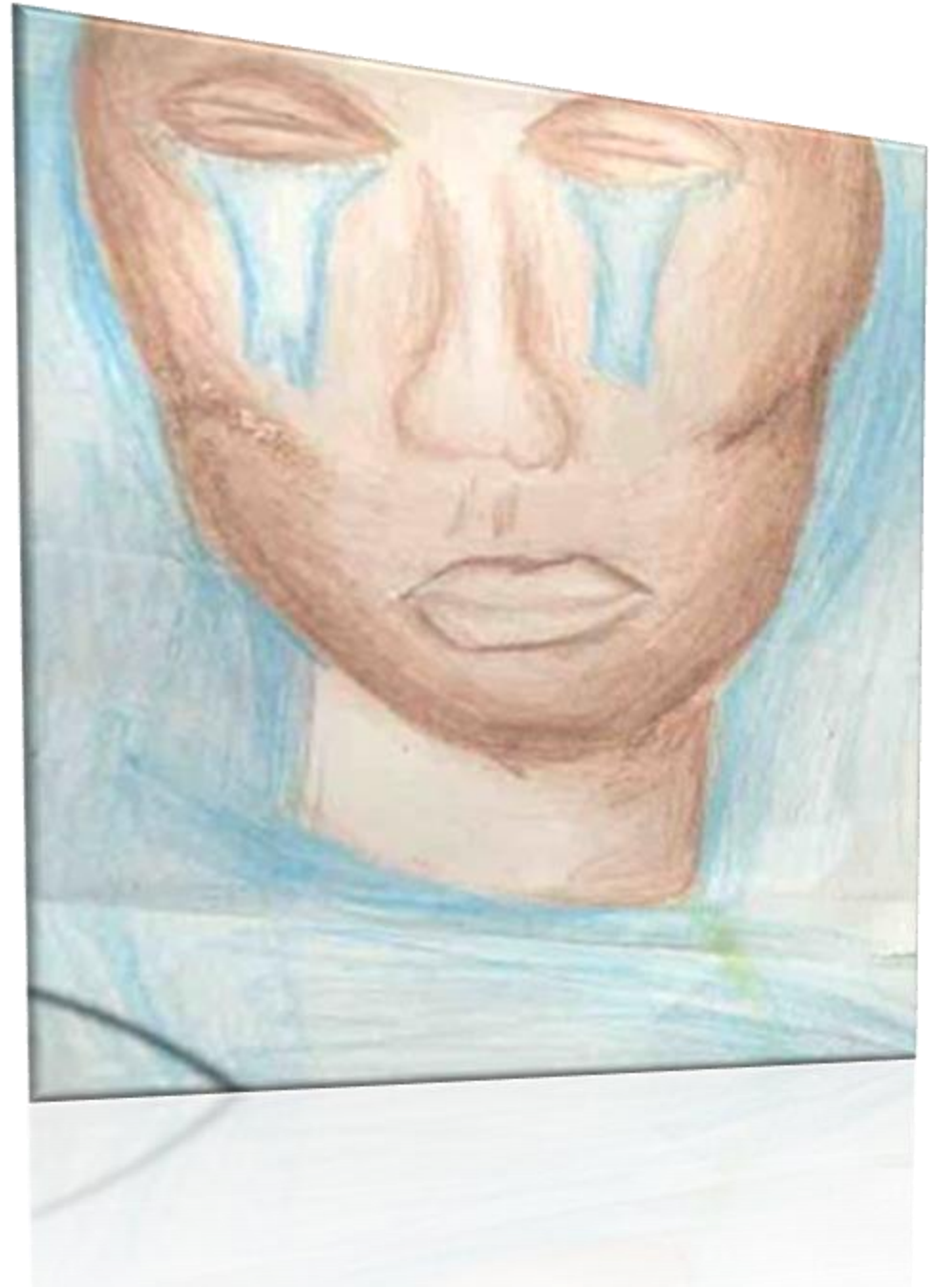
One of its aims is to use images of popular culture in art, emphasizing the banal or kitschy elements of any culture, most often through the use of irony.



Art movements

- This is my own design of cloisonnism

► Cloisonnism is a style of post-Impressionist painting with bold and flat forms separated by dark contours.



Art movements

► 1860s

Romanticism was an artistic, literary, musical and intellectual movement that originated in Europe toward the end of the 18th century, and in most areas was at its peak in the 19th century.





Art movements

Cubism is an early-20th-century avant-garde art movement that revolutionized European painting and sculpture, and inspired related movements in music, literature.

justification

I chose these works from the art movements project because it shows understanding of past artist ideas knowledge and ambitions. I wanted display different artist from the past to show this work in my slides so people can have an understanding of their ambitions. I also put own work that has been inspired by different artist in the 1800s to 200s. This shows that I have used secondary research to gain inspiration from other people's work. This makes shows I'm not only using my own knowledge but others to design my own pieces. This shapes an understanding towards people that are reading these 5 slides has been inspiration with different artist with different technique's to show a range of ideas. In these slides I have designed my own pieces with the same techniques as these artists and the use of shading colours and photography to demonstrate their era



Optical illusion Eastbury manor



Eastbury Manor House is a Grade I listed building situated in the London Borough of Barking and Dagenham in Greater London, England. It dates to the Elizabethan period, although the land on which it was built was formerly part of the demesne of Barking Abbey.



Glow Festival

These are my 3d models for the optical illusion.

I wanted to make it make models unique and abstract so it can stand out.

I used card board, blue paint ,blue foam, a scalpel ,and red paint To put this model together.The material I used was card board

3d models



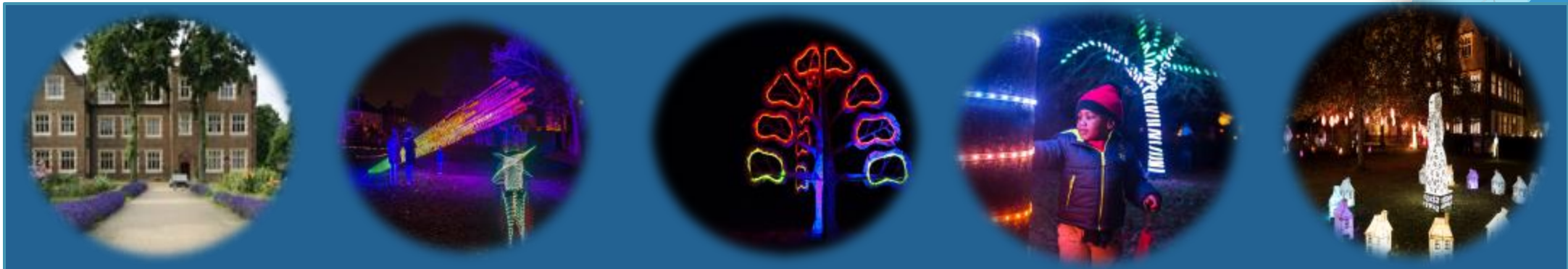
Optical illusion glow festival

The goal for the project is to bring opportunities for our local communities to come together at this festival.

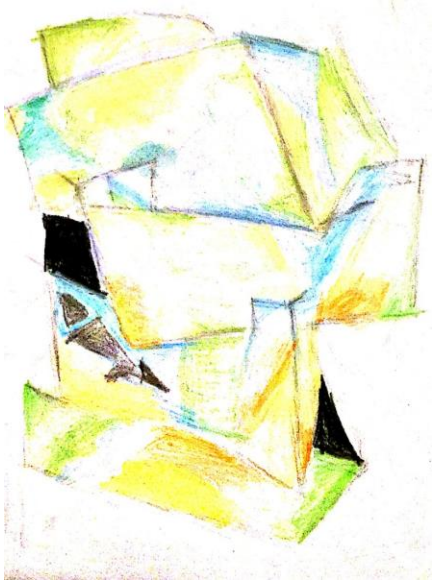
The theme for GLOW 2019 is ILLUSION, exploring perception, magic, perspective and more!

illusion that capture the heart of the light.

You have to be creative imaginative and unique.



Optical Illusion

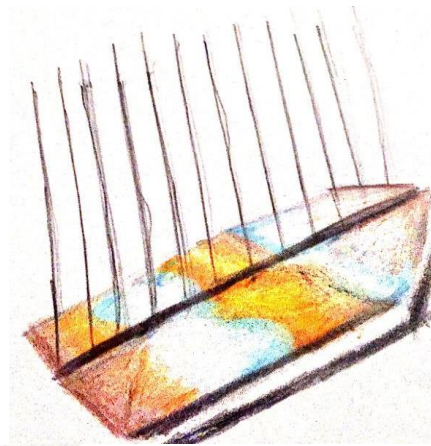


This is an abstract design of the of the earth as you can that the shape is different and is not the same as the earths original shape

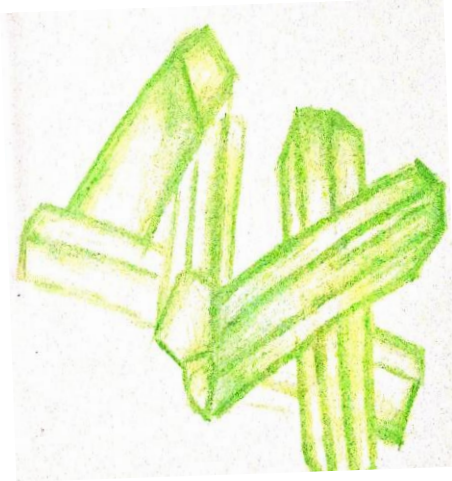
These are the design at the v&a



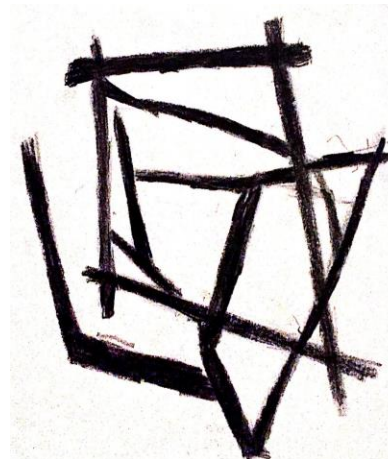
This is a design of a metal bar that is designed As a something angelic



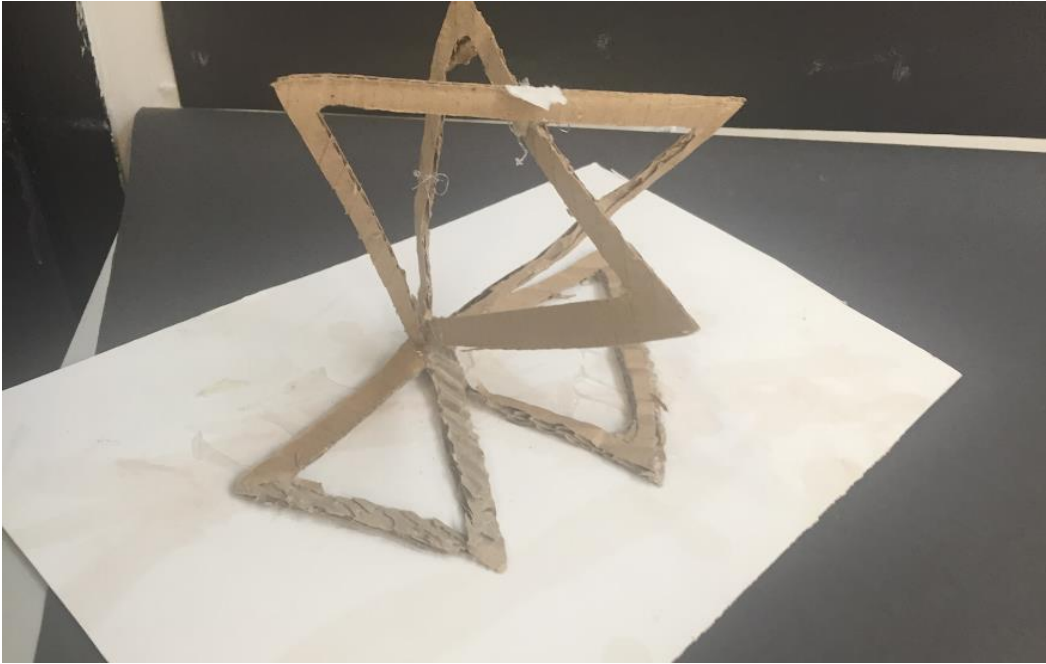
This is a design of a Pepsi display. Thi s displays is an illusion of Pepsi cans collapsing.



This is an illusion of green blocks that looks like as if there are collapsing.



This a design that that defines optical illusion. This is a cute that looks like it moving but it's not



Optical Illusion

final

I chose this to be my final model because it has an illusion that can attract people to look at,

The material I used was cardboard. I used a scalpel to cut the shape out

Model

Justification

I have chosen these works for the project to be on these five slides because it shows a range of different concepts, 3d models and event. The concepts serves a plan and visual presentation which is great for people for understand what the concepts are, how it would it work as a 3d model and what they look like. The use of colour also makes the slides more attractive would I wanted people to feel the same way about these slides that's why I choose these works from the optical illusion project than others. I chose to also display an event to demonstrate job roles in the 3d industries and other peoples work. My 3d models are also in these slides because they really define optical illusion. These slides show different skill sets for example model making designing and photography.